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Bent

**Fra:**

**Sendt:** 16. juni 2014 16:09

**Til:** Bent Hessen-Schmidt; Kristoffer Casper Rørbæk

**Emne:** Apple European DC Update

Dear Bent,

We've been working with many internal teams here at Apple to finalize our European data center strategy. Sorry it's taken so long, but there are a lot of moving parts with different demands from the internal teams that we are trying to incorporate into a infrastructure strategy that works for Apple in the long-term.

After long discussions and and careful review, we have decided to focus elsewhere for our  European data center. We hope to make an announcement on our decision by September. It was a very difficult decision as Denmark presented an extremely attractive offer.

Thanks and best regards,