MAKE
STANDARDS
SMART ICON DESIGN
MISSING STANDARDS CAN BE CHALLENGING
5 MIO.
PEOPLE IN DENMARK
1 IN 6 HAVE DIFFICULTIES HEARING OR SEEING
PUBLIC SERVICE
– FOR EVERYBODY!
MORE FOCUS ON ACCESSIBILITY SERVICES
I’d come and save you.
EXISTING ICONS
TOO MANY, BADLY EXECUTED
MISLEADING AND
NON-STANDARDIZED
NEW ICONS FOR

- SUBTITLES
- SPOKEN SUBTITLES
- SIGN LANGUAGE
- AUDIO DESCRIPTION
NEW ICONS MUST BE

- VISUALLY POWERFUL
- EASY TO GENERATE
- INCLUDED IN META DATA
CHANNEL 1
19:00
DAILY NEWS
Get the latest news from local to international.

CHANNEL 4
22:00
THE KILLING
A police investigation, the saga of a grieving family, and a Seattle mayoral campaign all interlock after the body of 17-year-old Rosie Larsen is found in the trunk of a submerged car.
**HOW TO WRITE ICONS ON KEYBOARD**

<p>| | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>[</td>
<td>ALTGR + 8</td>
<td>[</td>
<td>ALTGR + 8</td>
</tr>
<tr>
<td>=</td>
<td>SHIFT + 0</td>
<td>o</td>
<td>O</td>
</tr>
<tr>
<td>]</td>
<td>ALTGR + 9</td>
<td>]</td>
<td>ALTGR + 9</td>
</tr>
<tr>
<td>[</td>
<td>ALTGR + 8</td>
<td>[</td>
<td>ALTGR + 8</td>
</tr>
<tr>
<td>:</td>
<td>ALT + 0183</td>
<td>&lt;</td>
<td>&lt;</td>
</tr>
<tr>
<td>]</td>
<td>ALTGR + 9</td>
<td>]</td>
<td>ALTGR + 9</td>
</tr>
</tbody>
</table>